



2013 C&DCA AGM

15-10-13

Agenda



- Welcome (ND)
- Membership of C&DCA (DL)
- Acceptance of min of last years meeting (ND)
- summary of the year (ND)
- Managers report and news on health of the business (GW)
- Acceptance of accounts (ND)
- Appointment of auditors for next year (ND)
- Update on Campus (DL)
- Election (ND)
- Any Questions



Welcome to AGM

Nick Dye

Apologies from N Carter & J Simmons

CDCA Membership



- Board need **to report** to the community...
 - Financial progress
 - Strategic operational and service progress or issues
 - Demonstrate good management, governance and compliance
 - Future developments and strategy
 - Any external impacts of our actions
- **From Members**, the Board needs...
 - Feedback on community wishes
 - Steer on Board direction and policy
 - Alignment of Board's actions with community aspirations
 - Two-way discussions
- Note – conventional feedback is flawed and one-way
 - Customer (external feedback incomplete)
 - Staff surveys (internal looking and incomplete)
 - Member feedback is an opportunity for **dialogue**
 - **OUR GOALS:** We want to enhance our sensitivity to community needs and aspirations

ENCOURAGE FRIENDS TO BECOME MEMBERS

Minutes from 2012 AGM -1



- The Annual General meeting was called at the request of Company Secretary, John Simmons on the 6th November 2012.
- Introduction by Nick Dye . No Apologies were received and the following people were recorded as attending the meeting

Nicholas	Carter	Christine	Hilliard	Johanne	Simmons
John	Smith	Stephanie	Lewis	John	Simmons
Mike	Chaplin	Phillipa	Knight	Gary	Walker
G. Anne	Dentith	Depak	Lal	Rodger	Dunham
Nicholas	Dye	Anne	Lewis	Joseph	Reed
Alison	Fisher	Peter	Hansen		

Minutes from 2012 AGM -2



- Review of Minutes from 2011 AGM by John Simmons. The acceptance of these minutes was proposed by Nick dye and Seconded by Depak Lal. No objections were raised.
- Nick Dye then presented a resume of the year and covered the significant improvements made in the past financial year; The new café & gym, Improved condition of Pool and changing room, re-decoration of sports hall and lower centre areas.
- Nick Carter presented an overview of Business Health and initial impact of changes. He then proceeded to give an overview of the business accounts. There was an interactive discussion where a few details of the accounts were explained following questions directed to Nick. The acceptance of these accounts was proposed by Gary Walker and seconded by Alison Fisher. No objections were raised.
- A recommendation to use of Reeves & Co to act as independent auditors of the accounts was made by Nick Carter. Their use was proposed by John Simmons and seconded by Depak Lal. No objections were raised.
- Nick Dye led a conversation on future objectives of C&DCA and an overview of the proposed Campus activity being lead by Wiltshire council. He then invited opinions on what should be considered as important objectives for the future. The following points were raised by attendees;. The objectives of C&DCA should be placed on the LC web site. The drainage of the LC and the immediately surrounding land was a specific concern. Finally there was strong desire for attention to be placed on the fabric of the building and its services (for example electrical supply) as well as re-decoration of the facility.

Minutes from 2012 AGM -3



- Gary Walker gave his managers report that was an overview of the key changes that had happened over the past year and his plans for managing the LC going forwards.
- Election of directors. Nick Dye stood down in his role as Chair of Directors having indicated he would be prepared to serve in the role again. No other applications for the role were received and his re-appointment was unanimously accepted.
- There was an open question session. Questions were raised about the Pricing of activities. Gary Walker stated that current pricing would be held till the pricing review in January 2013 when the annual assessment of pricing is made. A question was raised about how to make the LC more attractive to customers who are over 50. Stephanie Lewis then went on to make a number of constructive and practical suggestions as to how a specific to over 50's gym sessions could be created. Gary Walker was asked to follow this up with Stephanie outside the AGM to see if such a session could be prepared.
- Nick Dye then thanked some key supporters and drew the meeting to a close.
- The next meeting will be the Annual General Meeting, to be held approximately one year after this meeting.



Summary of the last year

Nick Dye

Review of the year



- What's got better
- What we need to focus on
- Our context

What's got better



- Membership
- Staff work Ethic
 - Good customer service
- Café Bar & Gym Success
- Gym Kit enhancement
 - Low impact kit
 - Donation from the fun run

What we need to focus on



- Broadening our offering
- Opening relationships with new areas of the community

Our context



- Internal Viewpoints
 - Staff Survey

- External Viewpoints
 - Town Council
 - Wiltshire Council
 - Competition

Competition



- Local Authority run
 - Huge squeeze on budget and increase in profile
- Commercial centres
 - Proliferation of boutique gyms

Local Authority run centres



- Cotswold District Council
 - 2 main centres, Cirencester & Fairford
 - CDC Leisure loses £1.6m

- Swindon Borough Council
 - 7 main centres
 - SBC Leisure loses £13m

Commercial centres



Nuffield Health (includes hospitals)	profit 3.5% (3.75% last year)
David Lloyd	Loss 9% (18% profit last year)
Next Generation Sports & Fitness	
DW Sports	profit 6% (3% profit last year)
Pay as u gym	(Sandcroft Avenue Limited) loss of £683k
Active4Less	
Elite Health & Fitness	loss of £20k
Your Community Fitness	no accounts filed
24hr Gym	privately owned
Falcon Health & Fitness	privately owned
Emily's Pole	privately owned
Promethius Health & Fitness	privately owned

Summary



- We are outstanding in a number of key areas
- We need to find ways to capitalise on that
- Everyone else wants our business, we cannot stay still



Health of Business and Acceptance of accounts

Gary Walker

Annual Accounts

Year ending 31st March 2013



- High level results
- Financial highlights
- Risk going forward
- Decisions to make

High Level Results



INCOME

HEADINGS	2012-2013 £'000	2011-2012 £'000	NOTES
GRANT INCOME	108	114	-5% For 2012-13 £30k grant for equipmen
MEMBERSHIP	117	99	18% On the rise for 2012-13
COURSES	88	93	-5%
PAY AS YOU GO	97	95	2%
MISCELLANEOUS	11	18	-39%
BAR/COFFEE	48	48	0% Bar shut in 2012-13 for 3 months
EVENTS	2	9	-78% No ball in 2012-13
TOTAL	471	476	

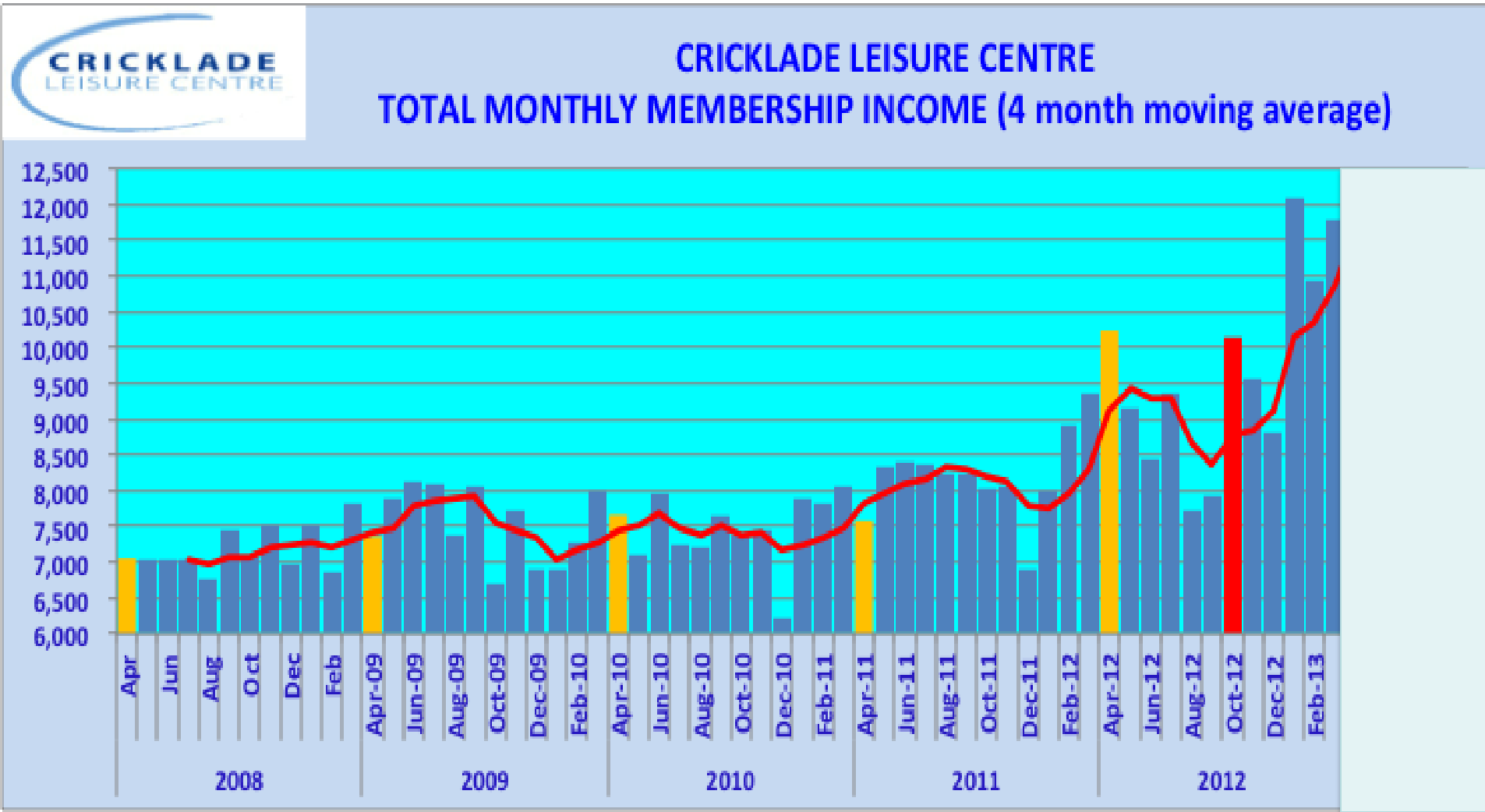
EXPENDITURE

HEADINGS	2012-2013 £'000	2011-2012 £'000	NOTES
PAY	268	243	-10% Greater activities
PREMISES	101	113	11%
ADMINISTRATION	39	40	3%
PROFESSIONAL FEES	13	10	-30%
BAR/COFFEE	45	44	-2%
EVENTS	1	13	92% No ball in 2012-13
TOTAL	467	463	

Highlights 2012-13



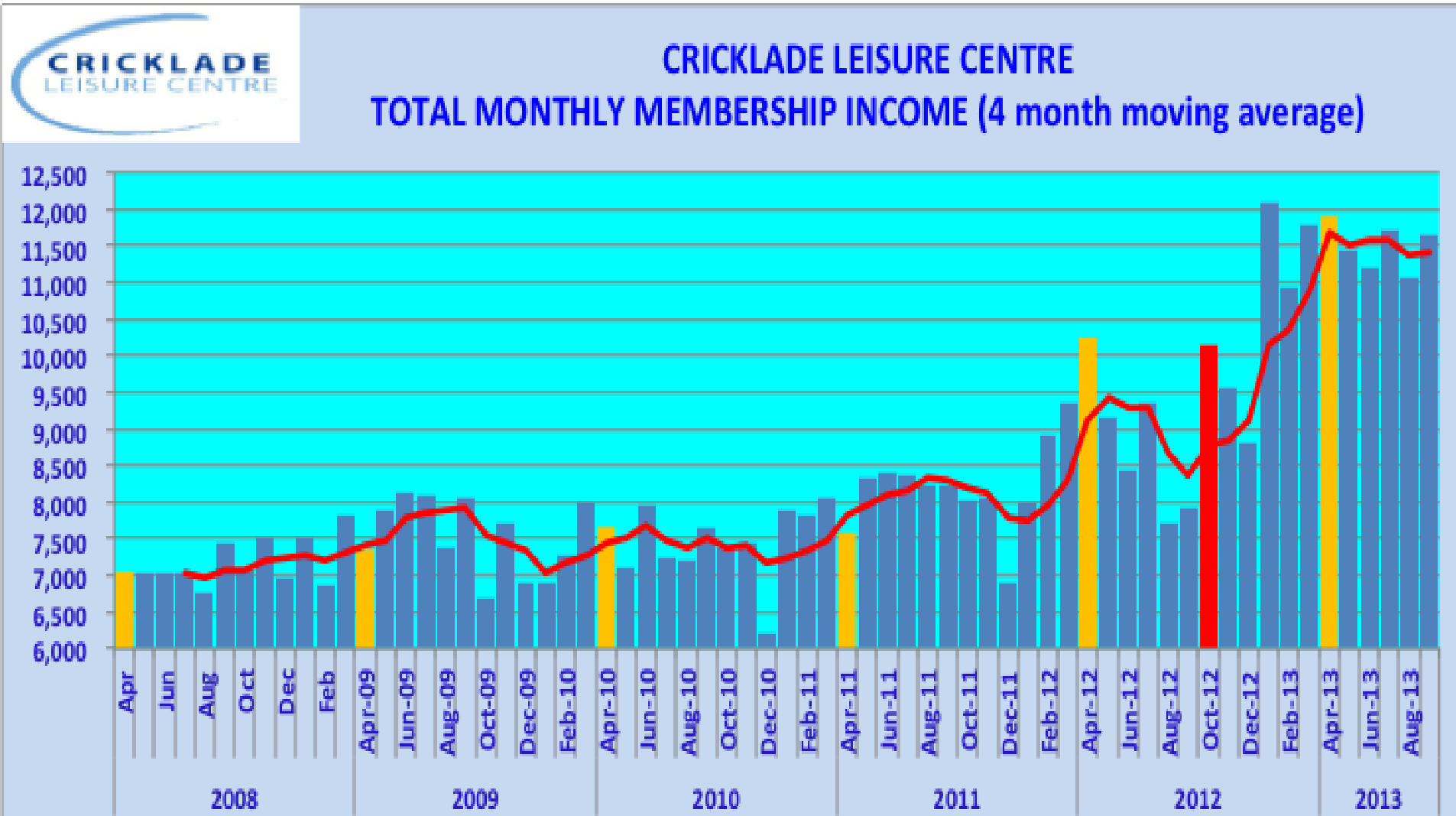
✓ Target – Increase membership by £19k per annum (£1,600 per month)



But what about today?



✓ Running prior to change at £8,500-£9,000 – Now consistently at £11,00-£11,500



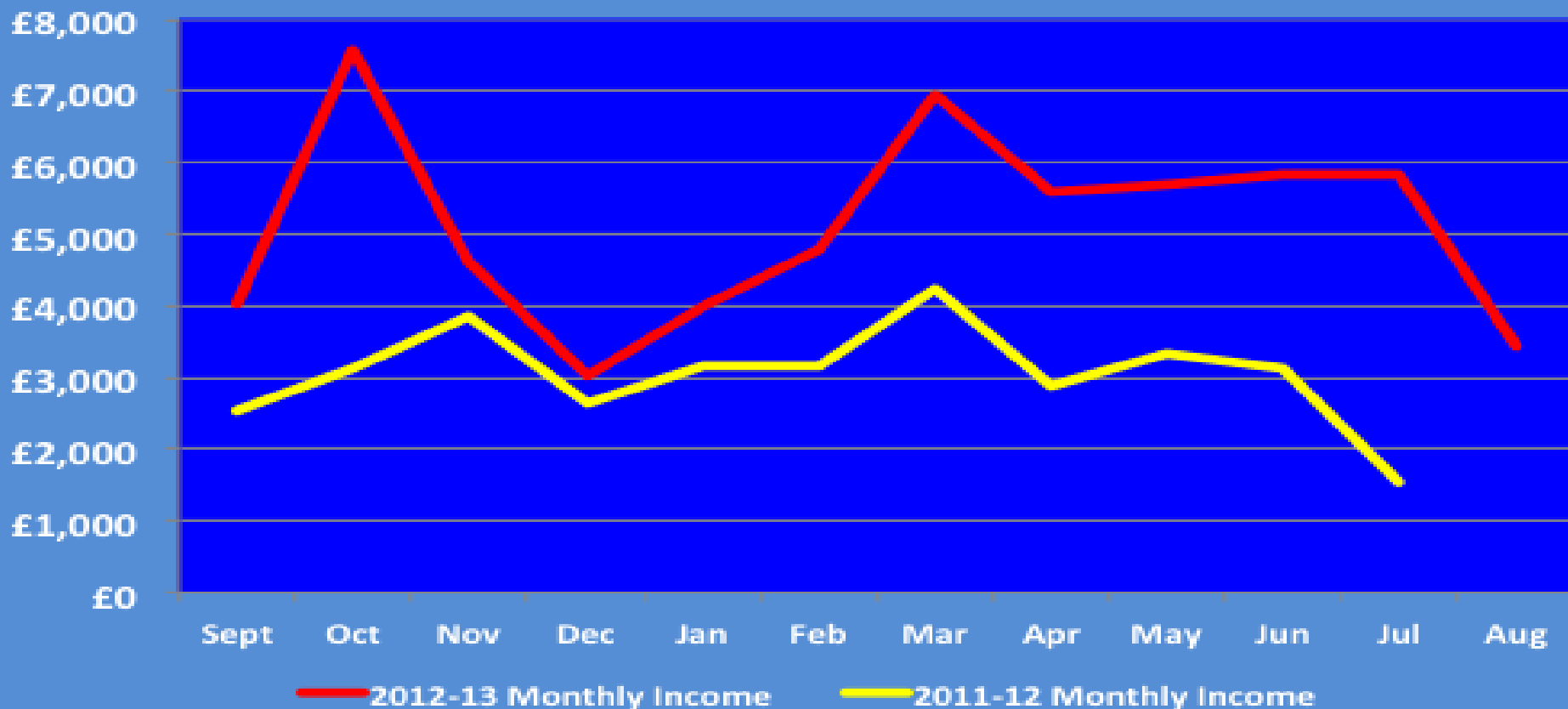
New Café Area



- ✓ Target – Increase coffee/bar income by £6,000 per annum
- ✓ Year on year £22,000 higher (+66%) - £18,000 excl July 2012 (closed)



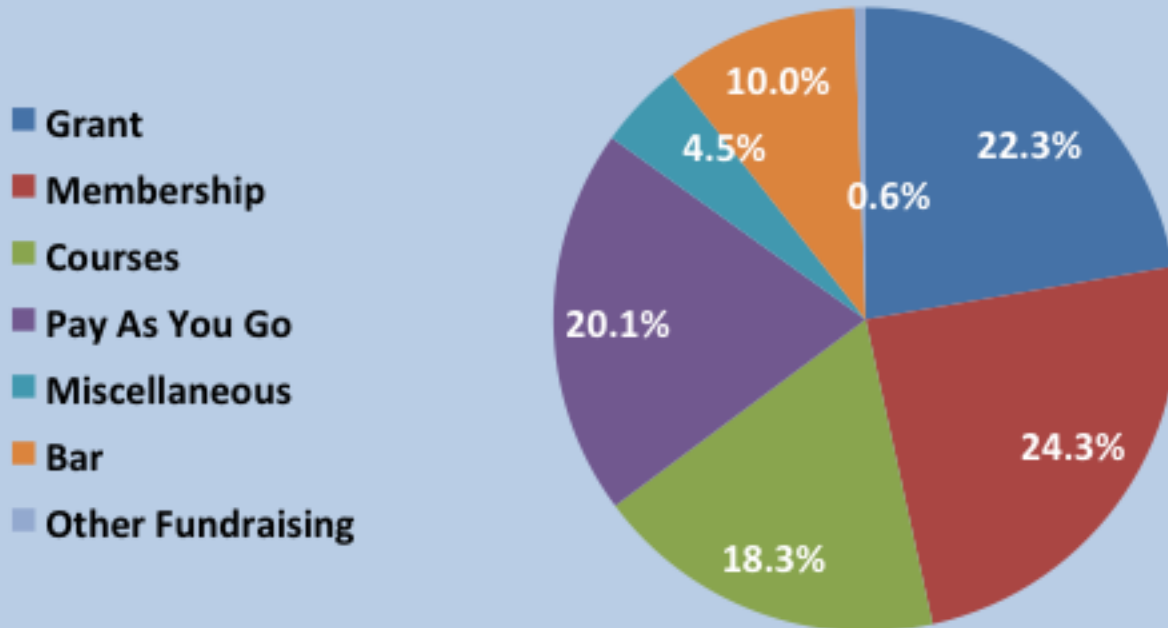
LEISURE CENTRE MONTHLY COMPARISON FIRST TWELVE MONTHS OF CAFE OPENEING



Key Risk – GRANT INCOME



Cricklade Leisure Centre Income 2012/13



DECISIONS



- ADOPT 2012-2013 ACCOUNTS
- APPOINT AUDITORS FOR 2013-14
- (Recommend existing Reeves & Co)

Managers Brief



- Competition analysis
 - Membership comparison
- Staff
- Committee

Finance Actions



- Recommend Reeves & Co to continue as independent examiner of the accounts
- Recommend acceptance of accounts for past financial year.



Update on Campus/SCOB

Depak Lal

Overview

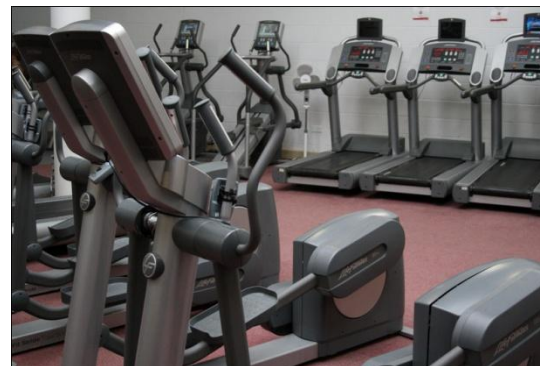


- Wiltshire Council has plan to improve local services by providing a Campus for Cricklade
- Plan to significantly upgrade Stones lane facility and a high Street location
- We are working with the Shadow Community Operating Board to help detail development
- This will result in a significant enlargement and refurbishment of Stones Lane facility.
- Stones Lane facility will offer more than just Leisure Services
- Objective is to give Cricklade the facilities the population will need in the future.

Stones Lane Leisure



- Existing features such as Pool, Sports Hall and Squash Courts retained
 - Plant and equipment renewed
 - New changing rooms, probably village style
 - Extra flexible exercise/community rooms added
 - Up stairs Café/Bar/Viewing retained
 - Space for childrens play
 - Gym space further enlarged



Stones Lane Leisure



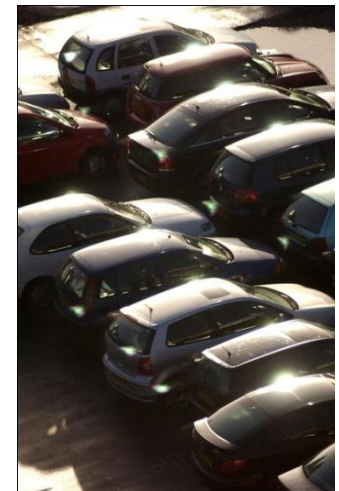
- Youth facility will be integrated into main building
 - Needs detailed work on how rooms can be shared
- Police and Wiltshire Council will have office space in facility
- Meeting rooms
- New reception area with option to serve refreshments if needed



Stones Lane



- Improved access to facilities for everyone in Cricklade area
 - Lift to first floor
 - Personal Care Facility
 - Clinical Room
- Opportunities for different user groups?
- Travel, access and parking – a transport study will be done as part of the design process



What Next

- Scope of developments for all of Cricklade to be agreed.
- More detailed plans to be generated – to be shared with Leisure Centre committee and staff, as well as young people at youth centre
- Plans then put through a public consultation process to prepare for submitting a planning application
- Prepare detailed design of the campus – staff and users will be an important part of this phase to make sure we get the detail right
- Time plan for implementation to be agreed





Managers Brief

Gary Walker



Election of C&DCA Director.

Nick Dye



Any Questions?

All



Thank you for your support